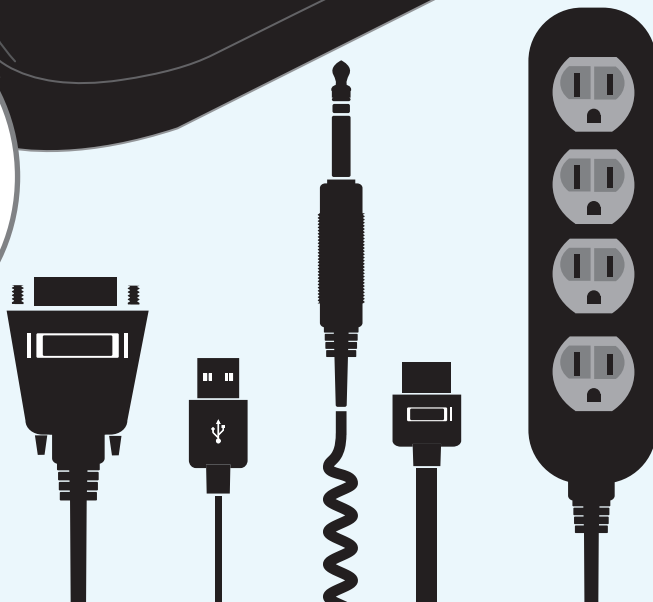
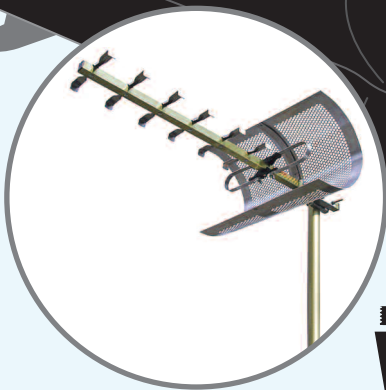
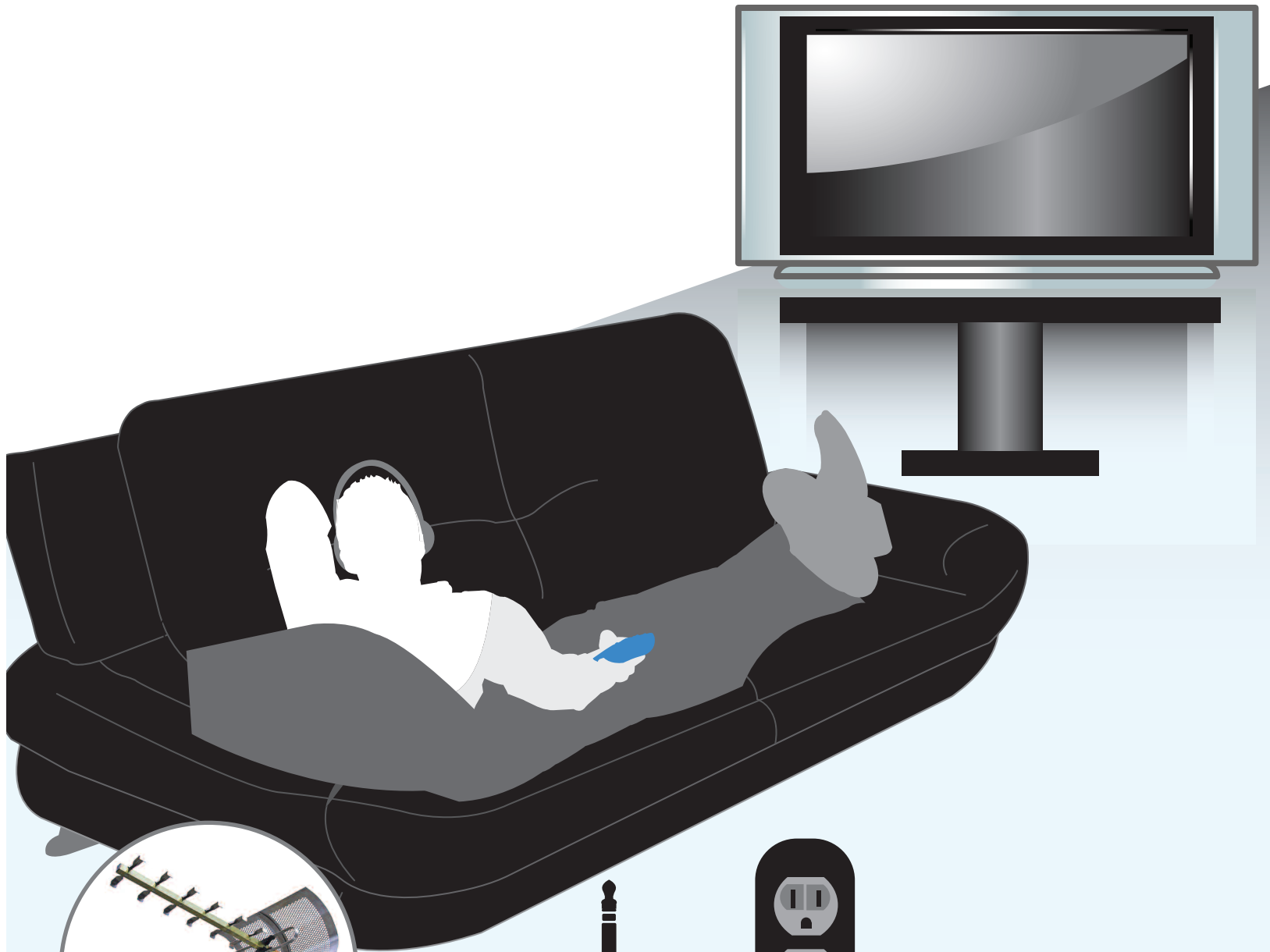


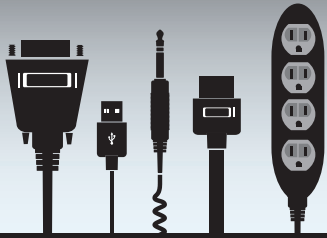
Accessorize now!
MAXIMIZE THE EXPERIENCE

HDTV ACCESSORIES GUIDE



CEA
Consumer Electronics Association

www.CE.org



HDTV ACCESSORIES GUIDE

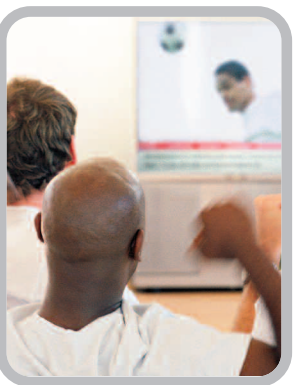
Accessories Ensure the Complete HDTV Experience

On February 17, 2009, the U.S. conversion from analog to digital television will be complete. HDTV, or high-definition television, is the best that digital television has to offer, including spectacular pictures and stunning surround sound that create the most realistic home entertainment experience available. To get true HD you need a high-definition program, delivered in HD, and displayed on an HDTV or HD monitor. Of course, this means that your accessories should be high quality as well, to ensure that you and your family realize the true benefits of HDTV.



Rooftops and Rabbit Ears

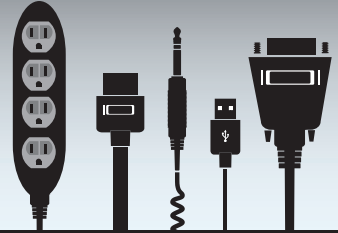
If you rely on over-the-air reception with “rabbit ears” or a rooftop antenna, you should get even better reception in the digital world—and more channels to boot! DTV allows broadcasters to transmit several TV programs at once—called multicasting—and these programs are available right now to consumers who choose to receive their DTV signal over-the-air. A new generation of antennas that are optimized for digital and HD delivery are available at your local retailer. Check out www.AntennaWeb.org for information about the type of antenna that’s right for you.



If Your World Is Flat

A growing number of consumers enjoy the flat-screen experience by purchasing HDTV sets that can hang on the wall, in the form of LCD or plasma displays. There are a variety of accessories to affix the set to the wall, along with racks and cabinets for the components. You may also choose a TV stand or console from companies that specialize in furniture for electronics. The newest electronics furniture is created to blend into your living room and can even be built into the wall to create more space. Don’t forget to refer to your owner’s manual to learn which specialized cleaning product works best for your TV.

HDTV ACCESSORIES GUIDE



The Right Sound

You aren't experiencing the full benefits of HDTV without surround sound, which completes the home theater experience. When you watch a feature film, a prime time TV show or a sporting event with digital surround sound, you'll never want to watch and listen any other way. Stand-alone digital processors, or digital surround built into A/V receivers will complete the experience if your set doesn't come with the capability. Visit www.greataudio.com to learn more about how to choose speakers that meet your budget and lifestyle.



Connections Are Key

High quality connectors are essential to getting the best possible HD experience. Various connectors and cables can be used to deliver digital high-definition TV. HDMI (High-Definition Multi-Media Interface) combines the uncompressed audio and video signals in a single cable with a compact jack. DVI (Digital Visual Interface) is similar to HDMI but only transfers video signals. Component, separate red, green and blue analog inputs, Firewire (1394) cables and coax cables can also be used to seamlessly output high-definition content.



Manage The Power

If you've ever wondered why your HDTV doesn't look as great at home as it does in the retail environment, the answer is in the power. For HDTV owners who want peak performance, it is necessary to look beyond the power strip. Power Line Conditioners (PLC's) have long been the component of choice used to address insufficient and "polluted" power, and also protect your TV from unexpected power spikes and surges. New development in parallel wiring will deliver even better performance for your HDTV.



Refer friends and family *to these great websites for more information about technology and electronics accessories!*

The CEA Connections Guide

www.ceaconnectionsguide.com

The CEA Connections Guide is an interactive resource that helps consumers get products out of the box and into operation in a snap! The site provides easy-to-understand descriptions of connections for various CE devices and shows users where they're located and how to optimize product performance.

AntennaWeb

www.AntennaWeb.org

AntennaWeb is an online mapping tool that helps consumers determine which outdoor antenna to purchase. Whether the antenna is for use with a home satellite system, high-definition television (HDTV) or a traditional analog set, this site will show consumers what they need to know to buy the right antenna.

DigitalTips

www.DigitalTips.org

DigitalTips is the place for consumers to learn about the latest technologies before they buy. The site offers interactive buying guides to help consumers learn about products and the best accessories to maximize satisfaction with their purchase. Consumers can also learn more about recycling their old electronics and the 2009 transition to digital television.



CEA
Consumer Electronics Association

Consumer Electronics Association
1919 S. Eads St.
Arlington, VA 22202-3028 USA
www.CE.org